



Unlock the Past. Support the Future.

Help us make FreeProbate (FreePRO) a reality and connect with thousands of highly engaged users.

FreePRO is a new searchable database of UK probate records, developed by Free UK Genealogy, the charity behind FreeBMD and FreeCEN.

Launching in 2026, it will be the **only free-to-access probate index of its kind**, searchable by deceased and executor names, date, address, occupation, and more: unlocking a treasure trove of insights for genealogists, academics, solicitors, and heir hunters alike.

Why support FreeProbate?

We're taking part in the Big Give Christmas Challenge to raise £40,000 to complete the launch. To access £20,000 in match funding, we must raise £10,000 in pledges by 29th August.

Your business can help make that happen... and benefit in return.

What's in it for your business?

• High visibility to a niche audience

Over **100 users per minute** use our family history platforms. These are people actively researching their past — many of them looking for probate information.

Strong brand alignment

Reach solicitors, probate professionals, genealogists, and researchers in a trusted, relevant context.

Support a sector-leading project

Be visibly associated with a flagship open data initiative — helping improve public access to information and powering thousands of personal stories.

Be part of something first

FreePRO will be the **most detailed and searchable** probate index in the UK. Backing it puts you at the forefront of innovation in legal and historical research.

Visibility Packages for Business Pledgers

Pledge Amount	Your Visibility
£300	Name + link featured on our campaign pages, emails and newsletters
£500	Above, plus rotating logo placement on FreeBMD during the campaign
£1,000	Featured partner status — includes long-term visibility on the FreePRO website, spotlight on our socials, and press opportunities
Over £1,000	Contact us to discuss further options (ASAP to meet pledge deadline)

Key Dates & Exposure

- End August 2025 Pledgers confirmed and profiled
- Late November 2025 Big Give public campaign launches
- Peak visibility during campaign with optional long-term exposure beyond

Your pledge won't be collected until December — and only if we hit our full fundraising target.

That means no upfront cost — just the power to unlock public donations and make this groundbreaking project possible.

Ready to get involved?

Pledge before 29th August: <u>Visit The Big Give page to make your pledge</u>

Let's unlock the past — and shape the future of access to public records.