



# CROWDSOURCING

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# Crowdsourcing

/ˈkraʊdsɔːsɪŋ/

*noun* (origin 2006)

**noun: crowdsourcing; noun: crowd-sourcing**

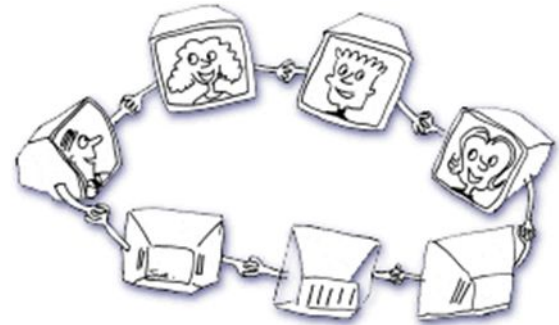
the practice of obtaining information or input into a task or project by enlisting the services of a large number of people, typically over the Internet, and often on an unpaid basis.

# Volunteering

an activity that involves spending time, unpaid, doing something that aims to benefit ... individuals or groups other than (or in addition to) close relatives.

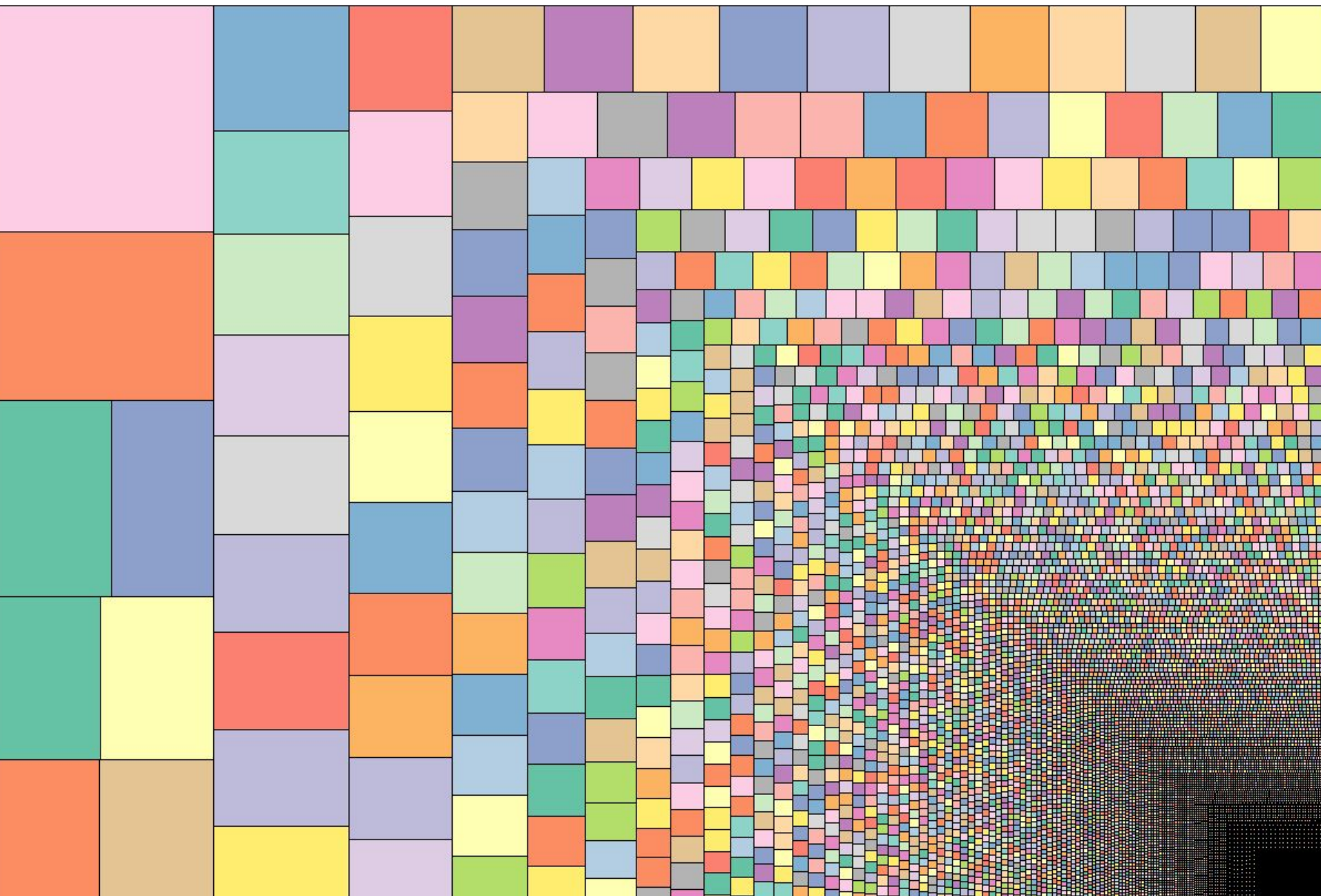
(Volunteering England)

# Core Community 6 Cs



- Commitment
- Challenge
- Collaboration / Co-operation
- Camaraderie
- Contextual
- Coordination

It's interesting to talk online with other people that are involved in the same thing. To see what their problems are, or whether they found anything interesting. I especially like it when someone posts a handwriting problem. I think, 'Oh, let's have a go!'





# Crowds: Communities Upside Down

- Low entry threshold, open to all
- Simple tasks, quick to complete
- Distributed, asynchronous
- Participation often anonymous
- Motivated by results
- Task focused

Since I work full-time and travel more than I might like, meeting goals set by someone else could be difficult. I was able to set my own goals, and that was enough for me.



# Gamification: Purposeful Fun

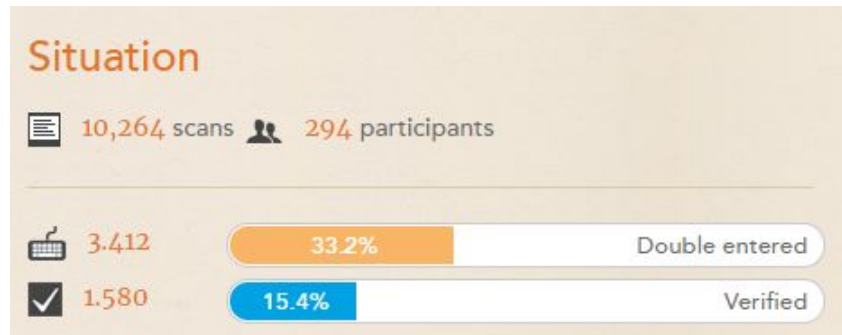


## Get promoted

Work your way up from Cadet to Lieutenant and even become Captain

Well, people like to feel that their contribution has been validated, just as a psychological tool. The same reason that people try to get achievements in video games.

I thought it looked like fun. I also thought it looked out of reach, for someone like me that was having trouble doing 1 or 2.



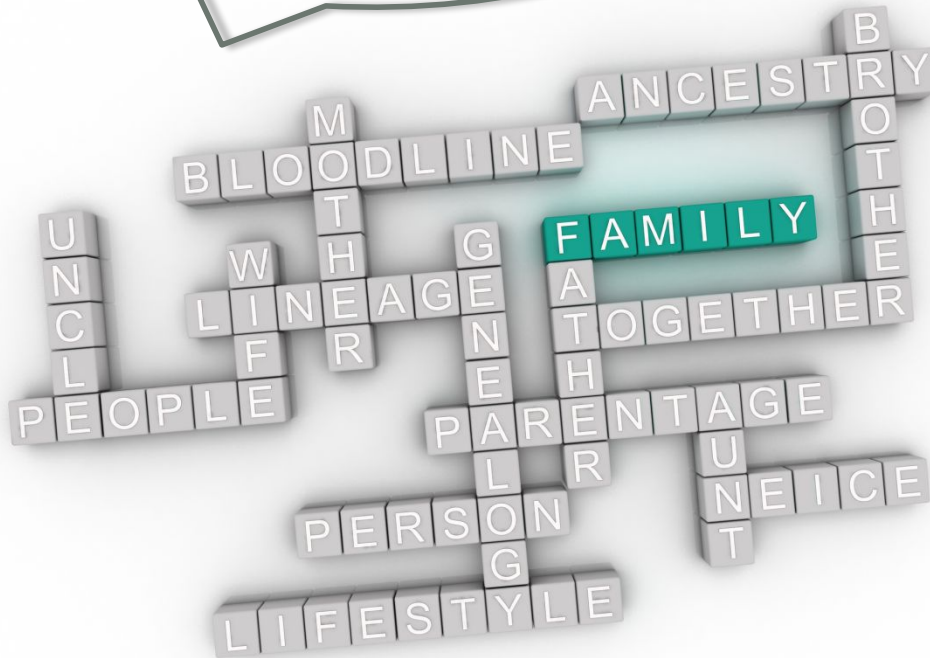
Importers		Controllers	
Top importers - this week 27 Aug. 2018 - 3 Sep. 2018	Top importers - all time	Top inspectors - this week 27 Aug. 2018 - 3 Sep. 2018	Top inspectors - all time
1 C. Emperor 26 Scans entered	1 Pincoffs 690 Scans entered	1 H. Santes 15 Scans checked	1 dac 804 Scans checked
2 DA Stoop 20 Scans entered	2 A. Hoogerdijk 426 Scans entered	2 Wity 12 Scans checked	2 Rick Weggen 536 Scans checked
3 A. Hoogerdijk 15 Scans entered	3 Ingrid Valk 406 Scans entered		3 Wity 121 Scans checked
	4 Maaike Aantjes 360 Scans entered		4 Ingwer Walsweer 45 Scans checked
Top importers - last week 20 Aug. 2018 - 27 Aug. 2018	5 C. Emperor 359 Scans entered		5 H. Santes 43 Scans checked
1 DA Stoop 62 Scans entered	6 Josee Mouthaan 247 Scans entered		6 Ali 27 Scans checked
2 C. Emperor 57 Scans entered	7 Rick Weggen 243 Scans entered		7 Ferry Sieders 17 Scans checked
3 Pincoffs 49 Scans entered	8 Ms. Jansen 194 Scans entered		
	9 DA Stoop 158 Scans entered		
	10 Marga Bunnik 157 Scans entered		
	All Importers		



# Personal Challenge: Affirming Excellence

I find transcription quite a fun kind of thing to do, it's quite challenging. I mean, you get something and you do feel quite proud of yourself. It's kind of like doing a crossword puzzle.

- Feedback is important
- Most projects report high levels of accuracy
- Reviewing opportunities provide variety and support learning
- Dropping out is strongly associated with anxiety about quality



I get a sort of personal satisfaction from being able to make a contribution... a useful contribution.

I have tried [several transcription projects]. On a couple, I didn't feel that I was doing a good job (and didn't enjoy that feeling!), so I soon stopped.

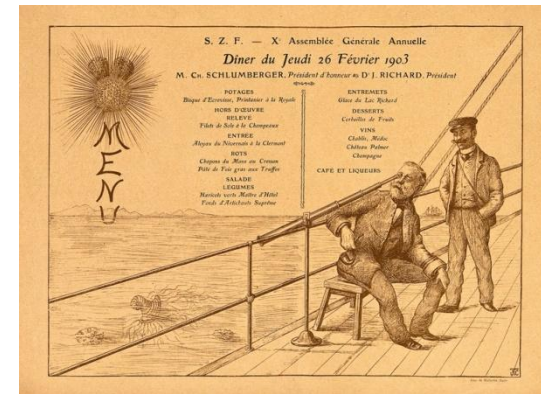
# How to Attract a Hungry Crowd: Some Crowdsourcing Dos and Don'ts



✓ Meze dishes



✗ Avoid processed foods



✓ Menu planning

*To make an extraordinary good Cake.*  
Take half a bushel of the best flour you can get very finely sieved, and lay it upon a large Pattry board, make a hole in the midst thereof, and put to it three pound of the best butter you can get; with fourteen pound of currans finely picked and rubbed, three quarts of good new thick cream warm'd, two pound of fine sugar beaten, three pints of good new ale, barm or yeast, four ounces of cinnamon fine beaten and sieved, also an ounce of beaten ginger, two ounces of nutmegs fine beaten and sieved; put in all these materials together, and work them up into an indifferent stiff paste, keep it warm till the oven be hot, then make it up and bake it, being baked an hour and a half ice it, then take four pound of double refined sugar, beat it and sieve it, and put it in a deep clean scowred skillet the quantity of a gallon, boill it to a candy height with a little rose-water, then draw the cake, run it all over, and set it into the oven till it be candied.

✓ Give clear instructions



Pierrefort

✓ Celebrate



✓ Enable tasting



# QUESTIONS?

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With thanks to the co-ordinators and particularly to the participants of:

- *Velehanden* <http://velehanden.nl>
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- *Københavns Stadsarkiv* online data entry portal  
<https://www.kbharkiv.dk/deltag/indtast-data-fra-arkivmateriale>
- *From the Page* <https://fromthepage.com/>