

# CROWDSOURCING

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# Crowdsourcing

*/ˈkraʊdsɔːsɪŋ/*

*noun* (origin 2006)

**noun: crowdsourcing; noun: crowd-sourcing**

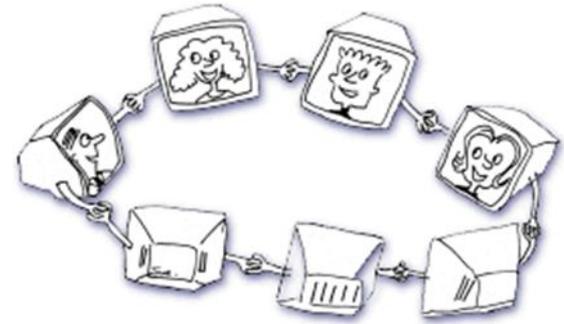
the practice of obtaining information or input into a task or project by enlisting the services of a large number of people, *often* *via* *the* *internet*, *especially* *if* *unpaid* *workers* *are* *used*.

# Volunteering

an activity that involves spending time, unpaid, doing something that aims to benefit ... individuals or groups other than (or in addition to) close relatives.

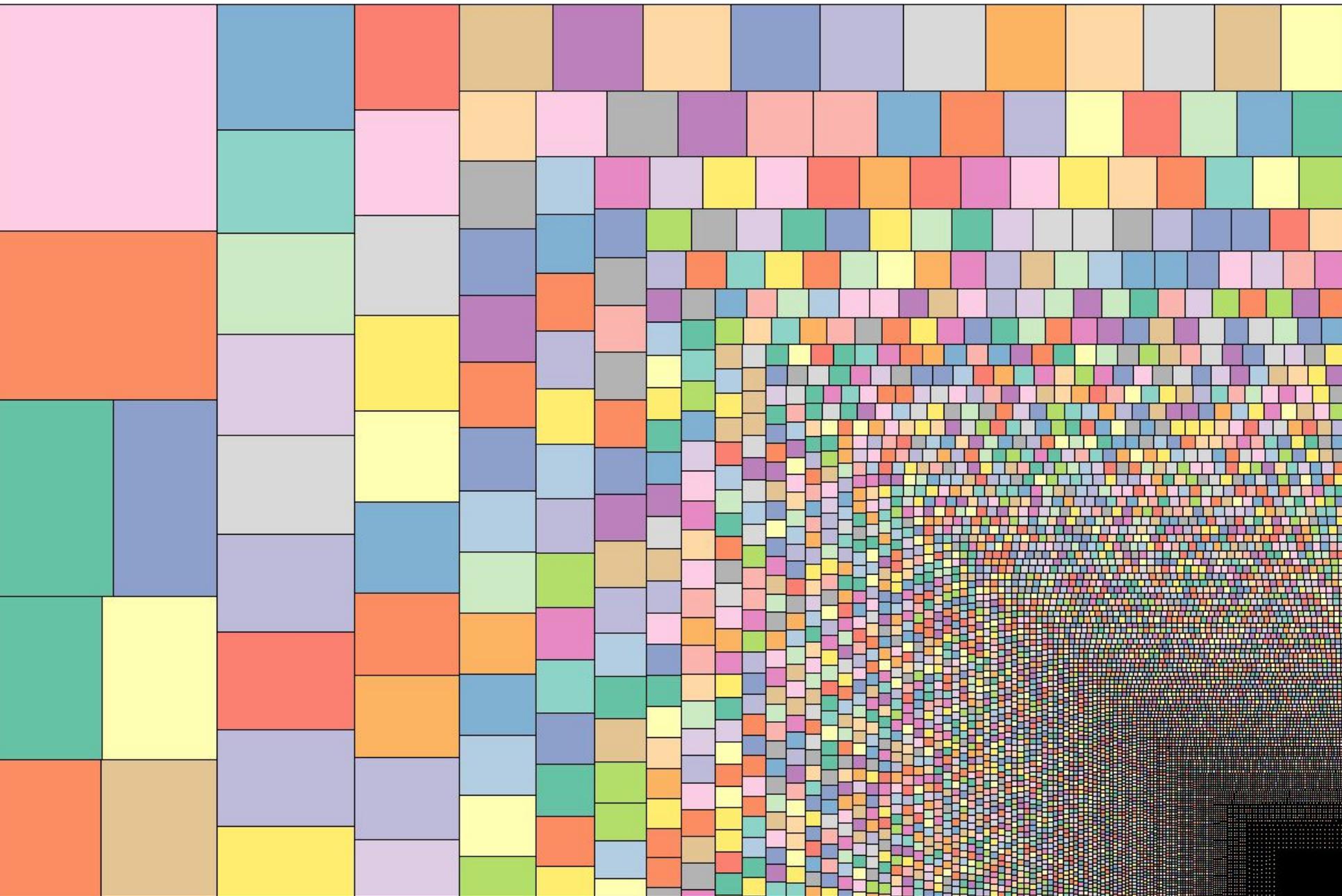
(Volunteering England)

# Core Community 6 Cs



- Commitment
- Challenge
- Collaboration / Co-operation
- Camaraderie
- Contextual
- Coordination

It's interesting to talk online with other people that are involved in the same thing. To see what their problems are, or whether they found anything interesting. I especially like it when someone posts a handwriting problem. I think, 'Oh, let's have a go!'



# Crowds: Communities Upside Down

- Low entry threshold, open to all
- Simple tasks, quick to complete
- Distributed, asynchronous
- Participation often anonymous
- Motivated by results
- Task focused

Since I work full-time and travel more than I might like, meeting goals set by someone else could be difficult. I was able to set my own goals, and that was enough for me.



# Gamification: Purposeful Fun

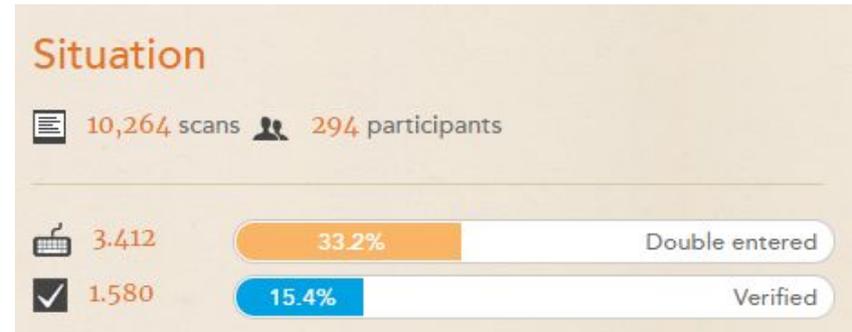


## Get promoted

Work your way up from Cadet to Lieutenant and even become Captain

Well, people like to feel that their contribution has been validated, just as a psychological tool. The same reason that people try to get achievements in video games.

I thought it looked like fun. I also thought it looked out of reach, for someone like me that was having trouble doing 1 or 2.



Importers	Top importers - this week	Top importers - all time
	27 Aug. 2018 - 3 Sep. 2018	
1	C. Emperor 26 Scans entered	1 Pincoffs 690 Scans entered
2	DA Stoop 20 Scans entered	2 A. Hoogerdijk 426 Scans entered
3	A. Hoogerdijk 15 Scans entered	3 Ingrid Valk 406 Scans entered
		4 Maaike Aantjes 360 Scans entered
		5 C. Emperor 359 Scans entered
		6 Josee Mouthaan 247 Scans entered
		7 Rick Weggen 243 Scans entered
		8 Ms. Jansen 194 Scans entered
		9 DA Stoop 158 Scans entered
		10 Marga Bunnik 157 Scans entered
		<a href="#">All Importers</a>

Controllers	Top inspectors - this week	Top inspectors - all time
	27 Aug. 2018 - 3 Sep. 2018	
		1 dac 804 Scans checked
		2 Rick Weggen 536 Scans checked
		3 Wity 121 Scans checked
		4 Ingwer Walsweer 45 Scans checked
		5 H. Santes 43 Scans checked
		6 Ali 27 Scans checked
		7 Ferry Sieders 17 Scans checked



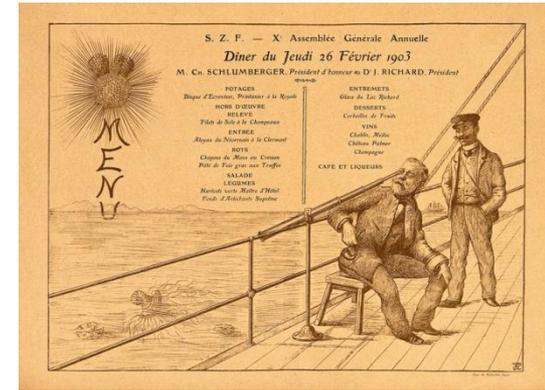
# How to Attract a Hungry Crowd: Some Crowdsourcing Dos and Don'ts



✓ Meze dishes



✗ Avoid processed foods



✓ Menu planning

*To make an extraordinary good Cake.*  
Take half a bushel of the best flour you can get very finely sifed, and lay it upon a large Pastry board, make a hole in the midst thereof, and put to it three pound of the best butter you can get; with fourteen pound of currans finely picked and rubbed, three quarts of good new thick cream warm'd, two pound of fine sugar beaten, three pints of good new ale, barm or yeast, four ounces of cinnamon fine beaten and sifed, also an ounce of beaten ginger, two ounces of nutmegs fine beaten and sifed; put in all these materials together, and work them up into an indifferent stiff paste, keep it warm till the oven be hot, then make it up and bake it, being baked an hour and a half ice it, then take four pound of double refined sugar, beat it and sifed it, and put it in a deep clean scowred skillet the quantity of a gallon, boill it to a candy height with a little rose-water, then draw the cake, run it all over, and let it into the oven till it be candied.

✓ Give clear instructions



Pierrefort

✓ Celebrate



✓ Enable tasting

# QUESTIONS?

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With thanks to the co-ordinators and particularly to the participants of:

- *Velehanden* <http://velehanden.nl>
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- *Crew List Index Project* <http://www.crewlist.org.uk>
- *Københavns Stadsarkiv* online data entry portal  
<https://www.kbharkiv.dk/deltag/indtast-data-fra-arkivmateriale>
- *From the Page* <https://fromthepage.com/>