

Donations Volunteer

Location: Home Working, with online meetings as required
Start Date: ASAP
Time requirements: 2-3 hours per week

Free UK Genealogy (FreeUKGEN) provides free, online access to family history records. We work with a team of dedicated volunteers to create high-quality transcriptions of public records from governmental sources, parish churches, and other trusted institutions.

Description:

We are looking for a volunteer to support us in raising donations to our charity, in line with our Fundraising Strategy. In 2018 we are expecting to raise £5,000 from donations. Can you help us to our target of £7,000 for 2019?

Things that we need help with include (but are not limited to):

- Building relationships with our existing donor-base using KindLink CRM, for which we have recently set up an account;
- Producing documentation to support Transparency, building the case for support, and communicating what donations have achieved;
- Developing our Communications plan for raising donations, including developing a bank of messages and 'stories' for communications channels (e.g. bi-monthly newsletter, social media);
- Exploring how we can get the best from Facebook Charitable Giving;
- Contributing to the ongoing development of our fundraising strategy, and associated work plans

Some previous fundraising experience/training (or willingness to gain such) is desirable. Some experience of design for communication would be a bonus.

Point of Contact: Pat Reynolds / Denise Colbert

Support provided:

There are a variety of [learning opportunities](#) provided by the Foundation for Social Improvement. We would be able to contribute to expenses for attending these. There are also many relevant [30-minute webinar recordings](#).